



# Internship at Wilgart

## INTERNSHIP

We can offer you to work with one or more of the following tasks:

- Contribute to the design of headwear.
- Collection building.
- Update pattern templates.
- Creative within video and image production.
- Work with website.
- Serve customers in the store.
- Field work and customer surveys.
- SoMe
- PR project work
- Strategic communication

As we are a small company, there is a great opportunity to influence the specific content of your internship period. However, we prioritize people who will contribute to one or more of our current projects.

## ABOUT THE COMPANY

Wilgart was started in 2010 by Silas Skram. After an educational trip in 2010, I started making caps. Wilgart is Denmark's only cap maker.

The company combines old-fashioned analogue craftsmanship with modern technology and digital reality. We are approx. 4 employees and two owners. Silas has previously studied at KEA as a Design Technologist with a PBA in sustainable procurement in the textile industry, as well as a candidate at ITU in digital communication.

Tomas previously studied economics in Slovakia, as well as PBA Production Technology at KEA.

## ADDRESS

We have a shop and workshop at Jægersborggade 4 in Copenhagen, as well as a larger production workshop at Soldalen on Bornholm. It is also from here that we run our sister company: Bornholmer Skjorten.

## ACTIVITIES

We work at the crossroads between craftsmanship, modern and local production and digital communication.



We publish e.g. an Augmented Reality feature book about craftsmanship, we have made interactive exhibitions, we use CNC machines and have our own laser cutter on Bornholm. We do a lot of storytelling, especially with video, podcasts and PR. We have a professional photo studio, as well as all the equipment. We have developed an App ourselves that works for Android and iPhone.

#### STRUCTURE

We are a very flat organisation, and have always focused on a reasonable work/life balance. We thought running a business should be a journey, and that doing your work should give you experiences for life.

We highly prioritize that you can realize your dreams through the company, and that you yourself structure and work with something you are interested in.

#### OUR EXPECTATIONS FOR YOU

- Ambitious, entrepreneurial and empathetic.
- Will undergo a steep development curve in experiential learning.
- Academically up-to-date and analytically grounded.
- You are among the absolute best in your studies: either in a theoretical and/or practical sense.
- Knows one or more of the following programs Adobe Illustrator, Photoshop, InDesign, Premiere Pro. As well as wordpress, or 3D drawing programs, e.g. Rhino.
- Open, positive and welcoming.

We are looking forward to hear from you!